

## Outline of the Donor Champion Training Programme

Once completing the 3-day training, the Donor Champions will:

- be able to speak with better knowledge and understanding in order to explain being a blood, tissue, bone marrow and organ donor in their communities
- understand the professional boundaries between the different agencies that are involved in being a blood, bone marrow, tissue and organ donation
- know who to contact in their local area as regards being a blood, bone marrow, tissue and organ donor
- receive the 'Being a Donor Community Event Programme Pack' to enable them to hold community events
- support the Radiodonation Project
- be linked to donor agencies that have a volunteering programme such as Anthony Nolan Trust and UK Diabetes

Please note that this training programme is currently being developed. It is a draft outline and should not be seen as the finished product.

Donor Champions	DAY 1	DAY 2	DAY 3
10am – 10.45am	Introduction to the Project and Day  The role of Donor Champions  Ice breaker – getting to know each other	Recap of the Project.  Introduction to the Day  Feedback since last training day. Any new blood donors?	Recap of the Project.  Introduction to the Day  Feedback since last training day.
10.45am – 11am	Discussion on Project: fears, concerns, opportunities	Being a Blood Donor Quiz (fun!)	Introduction to Organ Donation: Facts (when can you give what) and Figures
<b>11am – 11.15am</b>	<b>Refreshments</b>	<b>Refreshments</b>	<b>Refreshments</b>
11.15am – 12 midday	Group 1: Tour of the National Blood Service  Group 2: National Blood Service: what is the process to give blood? What are the forms to complete? Show marketing materials	Group 1: An interactive workshop on bone marrow. What is it? What does it look like? How to obtain it? Facilitated by ANT with a lab technician?  Group 2: (Virtual Tour of lab)	Group 1: Meeting Donor Co-ordinator. (Explanatory) tour of process of organ donation.  Group 2: What organs can I donate? Includes tissue donation.
12midday – 12.45pm	Group 1: W/shop  Group 2: Tour	Group 1: W/shop  Group 2: Tour	Group 1: W/shop  Group 2: Tour

<b>12.45pm – 1.30pm</b>	<b>LUNCH</b>	<b>LUNCH</b>	<b>LUNCH</b>
1.30pm – 2.00pm	Why giving blood is important. Introduction to Sickle Cell and Thalasemia	Why do people need bone marrow? Meeting bone marrow recipients and bone marrow donors	1.30pm – 2.30pm. W/shop and Discussion with key faith leaders on 'faith and organ donation'
2.00pm – 3.00pm	Faith Discussion: Knowing what I know now - what are the implications of giving blood for my community from a faith/cultural perspective? Feedback	Faith Discussion: Knowing what I know now - what are the implications of bone marrow donation for from a faith/cultural perspective? Feedback	2.30pm – 3.15pm The role of TiM and TSN. Meeting donor families and donor recipients
3.00pm – 3.15pm	<b>Refreshments</b>	<b>Refreshments</b>	<b>3.15pm – 3.30pm: Refreshments</b>
3.15pm – 3.45pm	Mini W/shop: What can we do to promote blood donation in our community (having NBS marketing materials to hand)	Mini W/shop: What can we do to promote bone marrow donation in our community (have ANT and ACLT marketing materials to hand)	3.30pm – 4pm: Mini W/shop: What can we do to promote organ donation in our community (have UKT marketing materials to hand)
<b>3.45pm – 4pm</b>	Close Evaluation Reflection Tree ' what did I learn today'	Close Evaluation Reflection Tree ' what did I learn today'	4pm – 4.15pm: Evaluation Reflection Tree ' what did I learn today' What's next?

All community members will receive a Certificate when they have completed the programme. In addition, the nine organisations will be asked to be a key partner in delivering worldwide World Health Organisation (WHO) Campaign/Conference on the 14<sup>th</sup> June 2009.

WHO, in collaboration with the International Federation of Red Crescent and Red Cross Societies (IFRCRCS), the International Federation of Blood Donor Organizations (FIODS) and the International Society of Blood Transfusion (ISBT) sponsors World Blood Donor Day (WBDD) which is held on 14 June. This event, which is celebrated around the world, is designed to create wider awareness of the importance of voluntary non-remunerated blood donation and encourage more people to donate blood regularly. The aim of the day is to thank those individuals who voluntarily donate their blood without any reward except feeling personal satisfaction about helping to save someone's life<sup>1</sup>.

<sup>1</sup> [http://www.who.int/bloodsafety/voluntary\\_donation/en/](http://www.who.int/bloodsafety/voluntary_donation/en/)